**New office in Korea: Körber further expands presence of pharma portfolio in Asia**

**Hamburg, Germany/ Seoul, Korea, 01 April, 2022. Körber Korea co., Ltd. is the Körber Group's new location in Seoul, which will commence operations effective April 01, 2022. With the new location in Seoul, the international technology group is creating a high-performance regional organization that is fully integrated into Körber’s Business Area Pharma and will benefit existing and new customers in South Korea.**

"South Korea is one of our strongest growth markets in Asia, and we already count well over 40 installations of our inspection and packaging machines for the pharmaceutical industry here. And the demand for our consulting and software solutions as well as machines continues to grow," Explains Jörn Gossé, Chief Executive Officer (CEO) and Chief Sales Officer (CSO) in the Business Area Pharma. "The establishment of our own sales and service organization in South Korea is therefore logically the next milestone in the consistent growth strategy that Körber is pursuing in Asia." With the new office in Seoul, the Business Area Pharma now has a total of eight locations in Asia, including China, Thailand, Singapore and Japan.

The new Managing Director of the Korean Körber site will be Andrew Lee, who has around 25 years of experience in the Korean pharmaceutical and biotech industry. "With the local site in Seoul, we are positioning ourselves even more broadly in Korea. In the future, we will not only have a high-performance sales team, but have also trained our own service technicians in the area of our machines, who will provide on-site support to our customers. In addition, our customers will benefit from specially trained software experts who can implement our market-leading Manufacturing Execution System, Werum PAS-X."

The portfolio of Körber's Pharma Business Area consists of integrated solutions along the entire pharmaceutical value chain from the areas of consulting, inspection, transport systems, packaging machines and materials, track & trace and software. "We are very pleased to provide this portfolio even more directly and easily accessible to our Korean customers in the future," also says Christian Scherer, Executive Vice President (EVP) Sales and Marketing Inspection in Körber's Business Area Pharma.

**About Körber**

We are Körber – an international technology group with about 10,000 employees, more than 100 locations worldwide and a common goal: We turn entrepreneurial thinking into customer success and shape technological change. At Business Area Pharma, we deliver the difference along the entire pharmaceutical value chain by offering a unique portfolio of integrated solutions. Based on in-depth experience spanning consulting, inspection, transport systems, packaging machines and materials, track and trace and software, we understand the challenges in pharmaceutical processes and regulation that our customers face day to day, from the beginning to the end of their production. For them, we deliver the difference to unlock the potential of global pharmaceutical and biotech manufacturing.

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